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Fax No.: 703-872-9306

From: Howard J. Klein

Date: November 17, 2004

Total Number of Pages
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Reference: U.S. Patent Application No.: 10/500,984
"A METHOD AND AN ARRANGEMENT FOR
ADVERTISING OR PROMOTING"
Examiner: To be assigned
Art Unit: To be assigned
Docket No. 578-20-PA

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- ❖ Amendment Transmittal Letter (1 page); and
- ❖ Second Preliminary Amendment (7 pages)

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Applicant(s): Peter Allan Simonsen et al.

Docket No.

578-20-PA

Application No.
10/500,984Filing Date
July 6, 2004Examiner
To be assignedGroup Art Unit
To be assigned

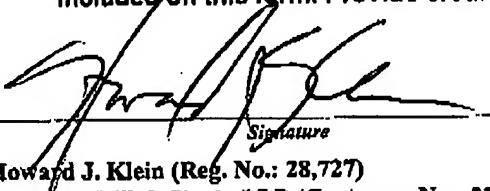
Invention: A METHOD AND AN ARRANGEMENT FOR ADVERTISING OR PROMOTING

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AMENDMENT TRANSMITTAL LETTER (Large Entity)				Docket No. 578-20-PA	
Applicant(s): Peter Allan Simonsen et al.					
Application No. 10/500,984	Filing Date July 6, 2004	Examiner To be assigned	Customer No. 22145	Group Art Unit	Confirmation No.
Invention: A METHOD AND AN ARRANGEMENT FOR ADVERTISING OR PROMOTING					
<u>COMMISSIONER FOR PATENTS:</u>					
Transmitted herewith is an amendment in the above-identified application.					
The fee has been calculated and is transmitted as shown below.					
CLAIMS AS AMENDED					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	24 -	63 =	0	x \$18.00	\$0.00
INDEP. CLAIMS	2 -	2 =	0	x \$88.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00
<p><input checked="" type="checkbox"/> No additional fee is required for amendment.</p> <p><input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____</p> <p><input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed.</p> <p><input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 11-1159</p> <p><input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16.</p> <p><input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17.</p> <p><input type="checkbox"/> Payment by credit card. Form PTO-2038.</p>					
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 <i>Signature</i> Howard J. Klein (Reg. No.: 28,727) Klein, O'Neill & Singh, LLP (Customer No.: 22145) 2 Park Plaza, Suite 510 Irvine, California 92614 Tel: (949) 955-1920 Fax: (949) 955-1921 Email: hjklein@koslaw.com					
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